

Outstanding Chamber Member **After Hours Reception**



Presentation at 6 pm

The Chamber's Board of Directors
invite you to join in
honoring and celebrating
the contributions to this community
by the Luverne Area Chamber's
**2018 OUTSTANDING
CHAMBER MEMBER**

MIKE COX

Monday
September 9, 2019
5 to 7 pm

At Sterling's Café & Grille

The **OUTSTANDING CHAMBER MEMBER AWARD** was developed in 2005 to honor retired persons who have and are making significant contributions to our community through their time, actions, talents and dedication. The honoree selected is a role model for compassion and service. They dedicate their life to make the world a better place and are passionate about helping others in their community.

The Chamber Board of Director's 2018 Honoree, Michael Cox, represents all of those qualities. Mike becomes part of a remarkable group of men and women who have made a huge difference in our community.

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Now...we are honored to share with you the life story of Mike Cox, Luverne Area Chamber Board of Directors' 2018 OUTSTANDING CHAMBER MEMBER.

In 1973, Mike married his high school sweetheart, Cheryl Schutz, and they began their lives together as partners. After graduating from college, Mike taught school and served as head basketball coach in Cass Lake, MN before accepting an opportunity to make a mark in a retail business. Mike and Cheryl moved to Luverne in 1975 to manage and then eventually own a retail hardware store and variety store on Main Street. Their stores provided great services to the community after the famed "Nelson Brother's Department Store" closed. Mike immediately became a strong proponent of downtown retail where he served as an active member on the Chamber's Retail Committee for the 14 years he was in the retail business. He worked continually supporting Chamber and business initiatives in the community throughout his life in Luverne. Mike has been an active member of the Luverne Area Chamber for 44 years and has served in the position of vice-president and president. He also was the head basketball coached in Magnolia, their last year

In 1989, Mike had the opportunity to sell his retail business and begin a new business venture. That business was in financial services. Mike began his career in 1989 and eventually opened Main Street Financial Services. Through years of dedicated service to his clients, Mike's business grew and flourished. Talented and trusted employees were hired, the office footprint expanded and Main Street Financial Services became one of the important foundations of the Luverne financial service industry. In December 2018, Mike officially sold and retired from Main Street Financial Services. Not wasting his expertise, Mike soon opened a consulting business called Blue Mound Consulting Group. Today, Mike shares his knowledge with businesses and individuals throughout the region who are interested in expanding their operations and strengthening their business position.

A successful business career isn't the only criteria for being selected as our Chamber's OUTSTANDING CHAMBER MEMBER. Persons being nominated for this award have also consistently demonstrated qualities of compassion and service to a variety of community organizations and institutions. Mike's life demonstrates service and compassion. This is a short list of some of the more notable activities and organizations that Mike has been involved with:

Volunteer baseball and basketball coach

Served over 30 years as high school & college football & basketball referee

Past member of St. Catherine's Parish Finance Council (6 years)

Past member of the Steering Committee for the Southwest CEO Program

Past member & chairman of Rock County Planning and Zoning Committee

Participated in Toastmasters of Luverne and Luverne Jaycees

Participated in the Blandin Leadership Program

Past member of the Luverne Rotary Club

Past member and president of the Luverne School Foundation

Served as a member of the steering committee to build Hospice's Cottage

Served on the Steering Committee for the last two (successful) school bond building referendums

Past member of the Luverne Community Economic Development Commission

Served on many community fundraising project committees

In retirement, Mike remains active serving his community. Today, he actively volunteers for hospice and is a member (and past president) of the Luverne Area Community Foundation.

Family is one of the most important parts of Mike and Cheryl's lives. They delight in spending time with their children and 7 adorable grandchildren. Retirement has also accelerated Mike & Cheryl's enjoyment in learning about the world they live in. They have traveled internationally for the past twenty years. In retirement, greater flexibility has allowed them to experience even more of the world.

In being selected as the 2018 OUTSTANDING CHAMBER MEMBER, the Luverne Area Chamber Board of Directors recognizes Mike Cox for outstanding accomplishments in his career and personal life. He has dedicated his existence to those he loves...his family, faith, and people he serves. We know that Mike is a person that the community has and can continue to count on to meet the needs of individuals, businesses, organizations and institutions. We thank him and honor him today for his service to all – the people of Luverne, Rock County and the world in which we live.

69th ANNUAL TRI-STATE BAND FESTIVAL

This is the 69th year that high school bands have marched down Main Street in competition! Luverne's own Tri-State Band Festival is the oldest marching band competition in the tri-state area. The success of the Festival lies squarely on the dedication of the thousands of volunteers, directors and student musician who make Luverne their destination on the last Saturday in September.

One unique tradition to Tri-State is the annual Tri-State Band Festival Button. Art and design students at Luverne Public Schools compete annually through a band button competition. This year's unique design was created by graphic art student and now junior, Rylee Gee.



Luverne's first band festival happened in 1951 because a group of men got together for coffee and discussed how a marching band competition would "show off" Luverne's great band. So when the idea of a competition came up they designed the band festival to provide an opportunity for marching band students from the tri-state area to learn through friendly competition. That is still the mission of the festival committee.

Hats off to these amazing 2019 Tri-State Committee volunteers for making the event possible: Chairman Dale Nelson, Vice-Chairman Rachel Renken, Keith Graber, Seana Graber, Catilin Hartman, Cheryl Hartman, Eric Hartman, James Jarvie, Tyler LeBrun, Scott Loosbrock, Eugene Marshall, Janet Marshall, Karen Roberts, Nancy Scheidt, Susan Skattum, Janet Slieter .

The committee is excited to announce that we will be hosting one of the largest competitions ever with 29 different bands competing during the day. Our guest bands include: Adrian, Boyden-Hull, Brandon Valley, Brookings, Dell Rapids, Garretson, George-Little Rock, Huron, Lennox, Madison, Mitchell, Murray County Central, Pipestone Area, Roosevelt, Sibley-Ocheyedan, Sioux City East, SF Christian, SD O'Gorman, SF Washington, Stewartville, Tea Area, Tracy Area, Waseca, West Central, West Lyon and Worthington. Luverne High School and Middle School Bands will host the competition. The last big news that as of August 28th, we will be hosting the Northern State University Marching Wolves who will perform in exhibition both at the parade and at the field!

Make plans to join us for an outstanding day of marching band competition in Luverne on Saturday, September 28th with the parade competition at 9:30 am and the field competition at 12:30 pm!

Great Opportunity to Get Involved!

As you may have guessed, the building project at the school is creating some logistical challenges for Tri-State during the festival day. The Committee would appreciate your help in order to make this a smooth and seamless competition experience for our bands.

Call the Chamber if you are willing to volunteer to help us! We need volunteer hosts for the school, golf cart drivers for those attending the event, people to staff access points and help park the buses.

VOLUNTEERS WANTED FOR SHIFTS OF 2, 4 & 6 HOURS!

You will be "highly paid" by the smiling faces of the student musicians, directors and guests!

Call—507.283.4061 or email—luvernechamber@co.rock.mn.us

2019

Luverne

OCTOBER 5
Saturday - 2 to 6 pm

WINE WALK

VIP TICKETS—\$50 Advanced Tickets—\$30 Day Of Tickets—\$35

Tickets available at Dragonfly & Sterling's Café & Grille

ALL SALES FINAL—NO REFUNDS—EVENT RAIN OR SHINE
Check event page on Facebook for Updates & Info

AN OPPORTUNITY TO SERVE!

A Healthier Southwest Community Leadership Team
is looking for new members!

Our focus is on health eating, physical activity
and tobacco free living in our area communities.

Our next meeting is Monday, September 16th from noon until 1 pm
at the Southwest Health & Human Services Community Room.

Lunch is provided.

For more information and to RSVP please contact Jen Nelson at
507-532-1243 or jennifer.nelson@swhhs.com



SOUTHWEST
HEALTH & HUMAN
SERVICES

WE LOVE PORK CHALLENGE

Sponsored By:

ROCK COUNTY PORK PRODUCERS



PARTICIPATING RESTAURANTS:

75 DINER

GREEN LANTERN BAR & STEAKHOUSE

HIDDEN HILLS HIDEAWAY

HOWLING DOG SALOON

STERLING'S CARE & GRILLE

THE BLUESTEM

OCTOBER IS PORK MONTH...and we are going to celebrate by partnering with the **ROCK COUNTY PORK PRODUCERS** for the first **WE LOVE PORK CHALLENGE!**

How is this going to work? This will work almost like the Love the Burger Battle. Six amazing Rock County Restaurants will be serving their delicious pork sandwich in a battle for the **WE LOVE PORK CHALLENGE TROPHY!**

Every time you visit one of the six participating restaurants and order their entry in the contest, you will be given a ballot to vote. Simply drop your ballot in the ballot box in the restaurant before you leave. Each week the Chamber will pick up the ballots and draw six names. Each winner will receive a \$10 gift certificate from one of the restaurants.

The Chamber will pick up the ballots weekly and tally all the results. The award **winning pork sandwich will be announced** (and served) at the **RINGNECK REUNION CELEBRATION AT TAKE 16 BREWING COMPANY ON SATURDAY, OCTOBER 26TH** by the **BOARD OF DIRECTORS OF THE ROCK COUNTY PORK PRODUCERS!**

These **DELICIOUS PORK SANDWICHES** will be on each restaurant's menu from **September 28th (Tri-State Band Festival Saturday) through Monday, October 21st.**

Table tents will be in each restaurant featuring photos of the sandwich, contest details and as a reminder for you to make the rounds and **TRY ALL OF THESE SIX GREAT SANDWICHES!**

Encourage your friends, neighbors and family members to take part! All pork sandwich eaters have a chance to win a dining gift card...and have fun in the process!

**THE ROCK COUNTY PORK PRODUCERS INVITE YOU TO
CELEBRATE OCTOBER'S NATIONAL PORK MONTH!**

September 28-October 21, 2019

WELCOME NEW MEMBER



The Luverne Area Chamber Board of Directors is honored to welcome our newest Chamber member...SpringBrooke Events, Golf & Grill! Owner Rick Gourley and General Manager Chris Yungeberg have been working diligently on the former Beaver Creek Country Club to remodel, refresh and re-develop the facility and course into a golf, event and dining destination for the tri-state area!

The massive renovation and refresh is almost complete for the Event Center which features ample seating for premier events such as weddings, receptions, parties, meetings and much more! Contact SpringBrooke for a destination for your holiday party or upcoming event! The Event Center has seating for hundreds with ample pre-reception space. The Chamber looks forward to taking part in the ribbon-cutting and open house shortly!

Big plans are underway for opening the Golf Course with fresh greens, fairway and redesigned lay-out by summer 2020. The lower level will also feature the SpringBrooke Grill which will be open for your beverage and dining pleasure. Extensive work will be underway next spring/summer for the remodeled patio with lots of outdoor seating for special events and when you visit the grill.

It is so exciting to see this great investment in Rock County and a great addition to the golf options in our area.

SpringBrooke Events, Golf & Grill

507 Golf Course Lane

PO Box 120

Beaver Creek MN 56116

Manager: Chris Yungeberg

Christopher.yungeberg@hotmail.com

855-386-1275

605-759-6997 (c)

Owner: Rick Gourley

rickgourley60@gmail.com

605-728-8226



DEVELOPING A NEW WEBSITE

Perhaps you have noticed that the Chamber's current website isn't quite up to par and isn't working perfectly. If you think that—you would be right. Our current web provider quit offering support on August 1st...so what we have is what we have.

All is not lost! Thanks to the amazing ability of former Chamber Administrative Assistant, Reva Sehr, the Chamber is working on the development of a new site. Just like any big project, it is taking longer than expected. Hang tight...there is a light at the end of the long tunnel! We will keep you informed as the project progresses!



TALL GRASS GUITAR CLASS

BENEFIT CONCERT

Supporting children's mental health programs in
Cottonwood - Jackson - Nobles - Pipestone - Rock Counties

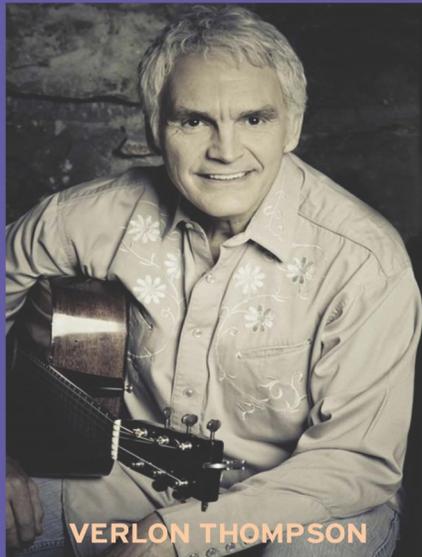
SUNDAY, OCT. 20 AT 7:00 PM
PALACE THEATRE - DOWNTOWN LUVERNE

TICKETS AVAILABLE THROUGH THE PALACE TICKET OFFICE 507-283-4339
RESERVED SEATING - \$30



PAT DONOHUE

National Fingerpicking Guitar Champion &
Prairie Home Companion Band Leader



VERLON THOMPSON

Singer, songwriter, guitarist, and troubadour...
partner of songwriting icon Guy Clark



LEE ROY PARNELL

Country & Blues artist, singer, songwriter
& guitarist with 20 top singles



SEEDS OF
hope

family night at the plaza

FALL FESTIVAL

FREE ADMISSION!



Thursday - September 12

5 to 7 pm Main Street

\$4/person

DINNER FUNDRAISER

Rock County Historical Society

. **Crafts**

. **Games**

. **Books**

. **Make & take**

. **Children & adults**



POPLAR CREEK



Luverne Love the BUSINESS

Join us on Thursday, September 12 for the monthly—LOVE THE BUSINESS visit. This month, **CARRIE SOTO** will welcome us to **POPLAR CREEK** at 201 Oak Drive in celebration of National Assisted Living Week!

Carrie, her staff and residents will visit with us about the continuum of care that is offered by the Good Samaritan Society in Luverne. Independent, congregate care, assisted living and nursing home care cover the spectrum of services that will be needed by many of us as we age!

These informal one hour sessions allow the host business to provide a welcome, share info about their business and tour for the first 20 – 30 minutes. Following that...all owners, managers, and employees present can take the floor for a few minutes to provide an update on their operation and their business! This is a great way to get to know other Chamber members and learn about the work our friends and neighbors in business are doing! All you have to do is show up at 8:30 am with your cup of coffee or beverage of choice!

All of us—businesses, organizations and institutions—can be the greatest promoters for our partners in Luverne. The trick is that we have to know what kind of products people have and what they do! That is why LOVE THE BUSINESS is such a great program. Let's work together to learn and grow!



partnering with

Destination Development
Association

Our regular video schedule will resume in the month of September with a great video—GETTING PEOPLE TO STOP!

The video will focus on the importance of a community finding a theme that sets a town apart from the hundreds of thousands of other communities along the highway!

Make your plans to attend one of two showings:

September 16th at 8:30 am

September 19th at 8:30 am

IN THE LOWER LEVEL OF THE CHAMBER

SEPTEMBER 2019

events

September 4—RC Health & Human Services Building—Children's Dental Services—866-543-6009 for appointment

September 5, 12, 19 & 26 – Luverne Farmers Market – Redbird Field – 4 to 7 pm

September 5 – Bank Nite FREE Family Movie – Palace Theatre – 6 pm – Sponsored by Papik Motors and First Farmers & Merchants Bank

September 5- Trivia Night—Take 16 Brewing Company—7pm—Sponsored by Rock County Community Library

September 6-8 - 4th Annual Dancing Spider Film Festival – Verne Drive-In - Shows start at sundown and end at midnight each night - Festival is an annual celebration of independent cinema from rural MN and SD – Featuring everything from documentaries, experimental, dramas, to comedies

September 7 – Rock County Post Fair Enduro Races – Rock County Fair Grandstand – Pit gates open at 4 pm – Grandstand gates open at 6 pm – Race starts at 7 pm

September 10 – Main Street Financial Services 30th Anniversary Celebration – Community Appreciation Event – Guest Speaker Mike Oster – Historic Palace Theatre – 7 pm

September 11-Thinking a baby?-Sanford Luverne-Offering support and information when you are making this important decision-8:30am-2pm

September 12-14 – Luverne Fall City-wide Rummage Sales – Registration at Star Herald & information at www.star-herald.com

September 12 – Fall Festival at the Plaza - 5 to 7 pm – At Main & McKenzie – Sponsored by First Farmers & Merchants Bank, Salon 75 & Judy Fenske – FREE—Dinner available \$4/person...fundraiser for the Rock County Historical Society

September 13-14 – LHS Class of 1954 – 65th Reunion

September 14 – LHS Class of 1959 – 60th Reunion

September 15 – Rev. Thomas Getman preaches First Presbyterian Church – Sunday Morning Worship Service – 10:15 am

September 16- Playing Nice in the Sandbox-Inspirational speaker Kim Ratz-6pm-Elm.School Commons-Register at Com. Ed.

September 16 & 19 – Roger Brooks Video Series – “Getting People to Stop – The Most Of” – 8:30 am – Lower level Luverne Area Chamber - Free

September 16 – Rock County Historical Annual Meeting & Banquet – Sterling's Café & Grille – 6 pm

September 18-21- Annual Book Sale-Rock County Library-18th 5pm-7:30pm (members only), 19th 10am-7pm, 20th 10am-4:30pm, 21st 10am-1:30pm

September 18 – Bethany Lutheran Church Public Supper – Cubed Beef & Gravy supper – 4:30 pm to 7 pm

September 19 – Parkinson's Support Meeting – St. John Lutheran Church – 1 pm

September 21-Understanding Childbirth-Sanford Luverne (Lunch is provided)-8:30am-2pm

September 23-Understanding Newborns Classes-Free class to help prepare for your newborn at home-6:30pm

September 25-Community Meal-United Methodist Church-5:30pm

September 28-Band Festival-free coffee and donuts-United Methodist Church-9am

September 28 – 69th Annual Tri-State Band Festival – Parade Competition on Main Street at 9:30 am – Field Competition at Cardinal Field at 12:30 pm

September 30-Movie Night-United Methodist Church-6:30pm